

Virtual

SCHEDULE

10:00 - 11:00

- President's Report - Guy Gast
- Treasurer's Report - Bob Blaskovich
- Executive Vice President's Report - Scot Stoltenberg
- MCAA National Update from Tim Brink and Brian Helm
- MCAI Nomination and Election of Board of Directors

11:00 - 11:30

Keynote Presentation

Perception is Reality: The Mess We're In

Anthony Huey

There's a power in this country that is neither elected by the people nor regulated in any way. It is this nation's news media. Scary, isn't it? In this thought-provoking presentation you'll be taken inside the media during the COVID-19 pandemic and learn how the old adage 'what people perceive, is what they believe' has never been truer. Discover how today's uncertainty is being driven by a lack of clear and consistent communications — or worse — confusing and conflicting information, and the role you play during any crisis.



MCAI Annual Membership Business Meeting 2020

Friday, June 19, 2020 | 10:00am - 11:30am

Presenters



Guy Gast
MCAI President



Bob Blaskovich
MCAI Treasurer



Scot Stoltenberg
Executive Vice President



Brian Helm
MCAA President



Tim Brink
MCAA Chief Executive Officer



Anthony Huey
Guest Speaker