

## MCAI PRESENTS

## LEAH GUTMANN

## Sustaining the Financial Health of Your Service Business

During economic uncertainty it becomes more important than ever to analyze the current health of your business and be able to make changes now that align with long term goals and protect your resources from market disruptions. During this session, Leah will discuss financial strategies to help sustain your business both now and in the future. Leah will also discuss a few of the key results of the 2019 MSCA Benchmark Survey and what the findings of that survey mean to you.

<u>Audience:</u> Owners and managers involved in the HVAC service Industry.



NOVEMBER 12TH 11:00am - 12:00pm

VIRTUAL